

HARRY LATIF
Kandidat Direktur (*)



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Candidate for Director (*)

Kualifikasi/ Latar Belakang Pendidikan:

Lulus dengan gelar Sarjana Marketing Manajemen dari Universitas Katholik Atmajaya di Jakarta pada tahun 1995.

Pengalaman Kerja:

Memiliki pengalaman yang panjang dalam bidang jasa keuangan khususnya dalam bidang marketing, dengan pengalaman lebih dari 15 tahun. Memulai karirnya di PT Bank Dagang Nasional Indonesia sebagai Account Officer, kemudian berkarir sebagai Marketing Research Supervisor di PT Astra International – Honda Sales Operation, kemudian sebagai Sales & Marketing General Manager di PT Viar Motor Indonesia. Karir di PT Adira Dinamika Multi Finance Tbk dimulai pada tahun 2006 sebagai Area Sales Manager Honda Mcy dan terakhir menjabat sebagai Chief of Sales Portfolio Officer dengan pangkat Deputy Director yang membawahi 14 (empat belas) Pejabat Senior dengan jumlah karyawan mencapai sekitar 400 karyawan.

(* Efektif menjabat setelah dipenuhinya semua persyaratan sesuai ketentuan yang berlaku.

Qualifications / Educational Background:

Graduated with a Bachelor of Management degree in Marketing from Atmajaya Catholic University in Jakarta in 1995.

Work Experience:

He has long experience in the field of financial services, especially in the field of marketing, with more than 15 years of experience. He began his career at PT Bank Dagang Nasional Indonesia as an Account Officer, then worked as a Marketing Research Supervisor at PT Astra International - Honda Sales Operation, followed by Sales & Marketing General Manager at PT Viar Motor Indonesia. He began his career at PT Adira Dinamika Multi Finance Tbk in 2006 as the Honda Mcy Area Sales Manager and most recently served as Chief of Sales Portfolio Officer with the rank of Deputy Director in charge of 14 (fourteen) Senior Officers for a total of approximately 400 employees.

(* Appointment effective after all requirements have been fulfilled in accordance with applicable provisions.